

The 13th Education Conference
“Reimagining Higher Education in a Changing World: Innovation and Collaboration”
and Southern CWIE Forum 2026
at Conference Hall, The 60th Anniversary of His Majesty the King’s Accession to the Throne
International Convention Center, Prince of Songkla University
on February 26-27, 2026

Principles and Rationale:

The world today is experiencing **rapid and continuous change** driven by **technological advancement**, together with increasing **economic, social, and environmental uncertainties**. These changes have a direct impact on all sectors, particularly **higher education**, which plays a **crucial role in developing human capital and generating knowledge and innovation** for national development. In this context, higher education institutions must **reimagine themselves** by adopting **forward-looking visions and flexible approaches** to effectively respond to emerging challenges, meet the **evolving demands of the labor market**, and create **innovations that benefit society**.

In response to this transformation, **Prince of Songkla University** emphasizes two core principles: **Innovation and Collaboration**. These principles extend beyond **curriculum enhancement** or the **use of technology** to include **redefining institutional roles, overcoming traditional limitations, and improving processes across all dimensions** teaching and learning, research, administration, and the development of **future-ready skills**. Achieving these goals requires **collaboration with diverse stakeholders**, both within and outside the institution, including **government agencies, the private sector, industry, and civil society**, to strengthen the capacity of higher education and ensure its relevance to **societal and workforce needs**.

Accordingly, **Prince of Songkla University**, in collaboration with the **Association of Professional and Organizational Development Network of Thailand Higher Education (ThaiPOD Network)** and the **Thailand Cyber University Project (TCU)**, is organizing the **13th National Conference on Education** under the theme **“Reimagining Higher Education in a Changing World: Innovation and Collaboration.”** The conference will provide a platform for **seminars, discussions, and research presentations** by **faculty members, educational personnel, and students**, as well as activities related to **Cooperative and Work-Integrated Education (CWIE)**, aimed at **strengthening collaborative networks and enhancing graduate competencies** in line with **labor market demands**.

The conference will be held on **26–27 February 2026** at **Conference Hall, The 60th Anniversary of His Majesty the King’s Accession to the Throne International Convention Center, Prince of Songkla University**. **Faculty members, educational personnel, and interested students** are cordially invited to **participate and/or submit research papers** for presentation at the conference.

Research contexts:

1. Social Sciences and Humanities
2. Sciences and Technology
3. Health Sciences

Research Subtopics:

1. Curricular Development
2. Educational Technology
3. Innovation in Teaching and Learning
4. Professional Standard Framework
5. Program Evaluation
6. STEM in Higher Education
7. Student Assessment and Evaluation
8. Teaching Methods
9. Technology Enhanced Learning
10. Transition Preparation in Higher Education
11. Work Integrated and Entrepreneurship Learning
12. Academic Honesty
13. Workplace Learning
14. Gamification of Learning
15. Adaptive Learning
16. Others Related to Teaching and Learning in Higher Education

Objectives:

1. To serve as a platform for sharing experiences, knowledge, and best practices in **reimagining higher education** through innovative approaches and collaborative efforts.
2. To promote the presentation and dissemination of research outputs, as well as **CWIE (Cooperative and Work-Integrated Education)** activities, aimed at advancing education and fostering collaborative networks with various sectors.
3. To strengthen CWIE collaboration networks between higher education institutions in Southern Thailand and relevant sectors, enhancing CWIE quality and producing graduates aligned with labor market needs.

Implementation Procedures:

1. Keynote Speech, Lecture, and Workshop
2. Panel Discussion and Exchange of Ideas
3. Research Presentation: Oral and Poster Sessions
4. Award and Certificate Presentation
5. Exhibition and Product Presentation of Entrepreneur.

Date /Time and Venue:

February 26–27, 2026, from 8:00 a.m. to 4:30 p.m. Conference Hall, 60th Anniversary of His Majesty the King's Accession to the Throne International Convention Center, Prince of Songkla University.

Speakers:

Senior Executives and Distinguished Experts from Prince of Songkla University, as well as Representatives from Domestic and International Agencies are as follow:

1. Prof.Vicharn Panich, M.D.,
Distinguished Member of the Prince of Songkla University (PSU) Council
2. Dr. Aurasa Pavavimol,
Former Deputy Secretary-General, Office of the Higher Education Commission, Thailand
3. Dr. Chalermruth Narkvichien,
Chairman, GMO Z.com Net Design Holding
4. Asst. Prof. Denpong Soodphakdee,
Vice President for Education and Digital, Khon Kaen University (KKU)
5. Dr.Vorasuang Duangchinda,
Assistant to the President for Educational Technology, Sripatum University (SPU)
6. Dr. Howhan Thaveeseng,
Faculty of Liberal Arts, Prince of Songkla University (PSU)
7. Capt. Dr. Tanapat Siricharuanun,
Managing Director, TFT Flight Training School
8. Prof. Xiangen HU,
DoIHERD, DoERC & Chair Professor of Learning Sciences and Technologies,
The Hong Kong Polytechnic University (PolyU)
9. Mr. Thassanai Mhuansean,
Deputy Managing Director, Recruitment JOBBKK.COM (Bangkok) Co., Ltd
10. Ms.Rawint-on Sintateeyakorn,
Executive Director, SOUTHERN PROPERTY
11. Assoc. Prof.Dr. Ophat Kaosaiyaporn,
Director, Khunying Long Athakravisunthorn Learning Resources Center, Prince of Songkla University (PSU)
12. Assoc. Prof. Dr. Surapong Chatpun,
Deputy Director of Education and Innovative Learning Academy, Prince of Songkla University (PSU)
13. Mr. Rerngsak Pantamas,
General Administrative Officer, The Center for Cooperative Education and Career Development, Walailak University (WU)
14. Ms. Kanjana Kongsawat,
Academic staff, Education and Innovative Learning Academy, Prince of Songkla University (PSU)

Target Audience:

Faculty Members, Educational Scholars, Educational Personnel, and Interested Students from Prince of Songkla University and Other Educational Institutions in domestic.

Event Schedule:

Durations	Details
From now until October 31, 2025	Register to submit presentations in either Oral or Poster format, as Full Papers or Abstracts Only.
By November 30, 2025	Notification of Research Paper Review Results.
By December 31, 2025	Submit the revised research papers.
February 25, 2026	Proceedings Online.
February 26-27, 2026	Present the research paper.
From November 1, 2025 to February 20, 2026	Register to attend the academic conference via the website educonf.psu.ac.th

Registration Fee (Baht):

Types of Registration	Registration Fee (Baht)
Faculty Members and Students of Prince of Songkla University	500
External Students	1,000
General Participants	1,500

- Registration fee includes refreshments, beverages, and lunch.
- Once the registration fee has been paid, it is non-refundable under any circumstances.
- Please register and submit proof of payment via the website: <https://educonf.psu.ac.th/>

Responsible Department:

The Education and Innovative Learning Academy, Prince of Songkla University, in collaboration with the Professional and Organizational Development Network of Thailand Higher Education (ThaiPOD Network) and the Thai Cyber University Project.

Expected Benefits:

1. Conference participants will gain knowledge and insights for transforming the higher education system, including the application of CWIE in education management.
2. Strong collaborative networks will be established among academics, educational institutions, and external sectors, particularly in promoting CWIE.
3. Knowledge and innovations derived from research will be disseminated, contributing to the development of higher education in the country in alignment with labor market and societal needs.

Contact Information:

The Education and Innovative Learning Academy, Prince of Songkla University

1. **General Information:**
Mrs. Wilailuck Prechapanich / Mrs. Nootrapee Chanchuay
Tel: +66 7428 9205, 9221
2. **Submission Information:**
Mrs. Wanida Kayem / Mrs. Jiraporn Rakang
Tel: +66 7428 9222, 9223

Email: educonf@psu.ac.th

Facebook: PSUEduConf

Via Website: <https://educonf.psu.ac.th/>

